



JOINT NEWS RELEASE

May 2, 2024

The County Proclaims May 6-10 as Economic Development Week

For immediate release - The County of Wetaskiwin has proclaimed May 6-10, 2024, as Economic Development Week. The County along with our economic development organization, JEDI (Joint Economic Development Initiative), are joining communities across North America to celebrate and recognize the contributions of economic developers throughout our community.

During this week, we recognize the pivotal role of economic development in driving sustainable growth and innovation across our region. One notable initiative is the County's newly unveiled collaboration with Sustane Technologies Inc., a joint effort aimed at boosting sustainability and fostering economic expansion by converting waste into valuable resources. This groundbreaking partnership will adapt Sustane's award winning and proven technologies specifically for Alberta and will set a precedent as the first end to end circular waste solution of its kind in the Province.

As we celebrate Economic Development Week, we express our gratitude to the resilient businesses that continue to contribute to our community's prosperity despite facing various challenges. We urge everyone to prioritize shopping locally and supporting businesses that not only provide employment, goods, and services to our residents but also invest in our community's growth and prosperity.

Watch JEDI's Social Media pages as we celebrate the Economic Development Champions in the County of Wetaskiwin and learn more about what Economic Developers do to strengthen local business and create jobs in your community. Thank you to the Pigeon Lake Regional Chamber of Commerce, Leduc, Nisku & Wetaskiwin Regional Chamber of Commerce, Ag Societies, community groups, business leaders and local residents that support and promote our local economy everyday.

To determine how local businesses are doing and what they need, JEDI, conducts an on-going Business Retention and Expansion (BR&E) program. Businesses wishing to schedule a business visitation please contact Carla at cthompson@jedialberta.com or 780-361-6232.

Remember to follow @wetaskiwincounty on Facebook and @JEDIALberta on Facebook, Twitter and LinkedIn and visit jedialberta.com for updates on events, funding, and business resources.

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