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STRATEGIC PLAN

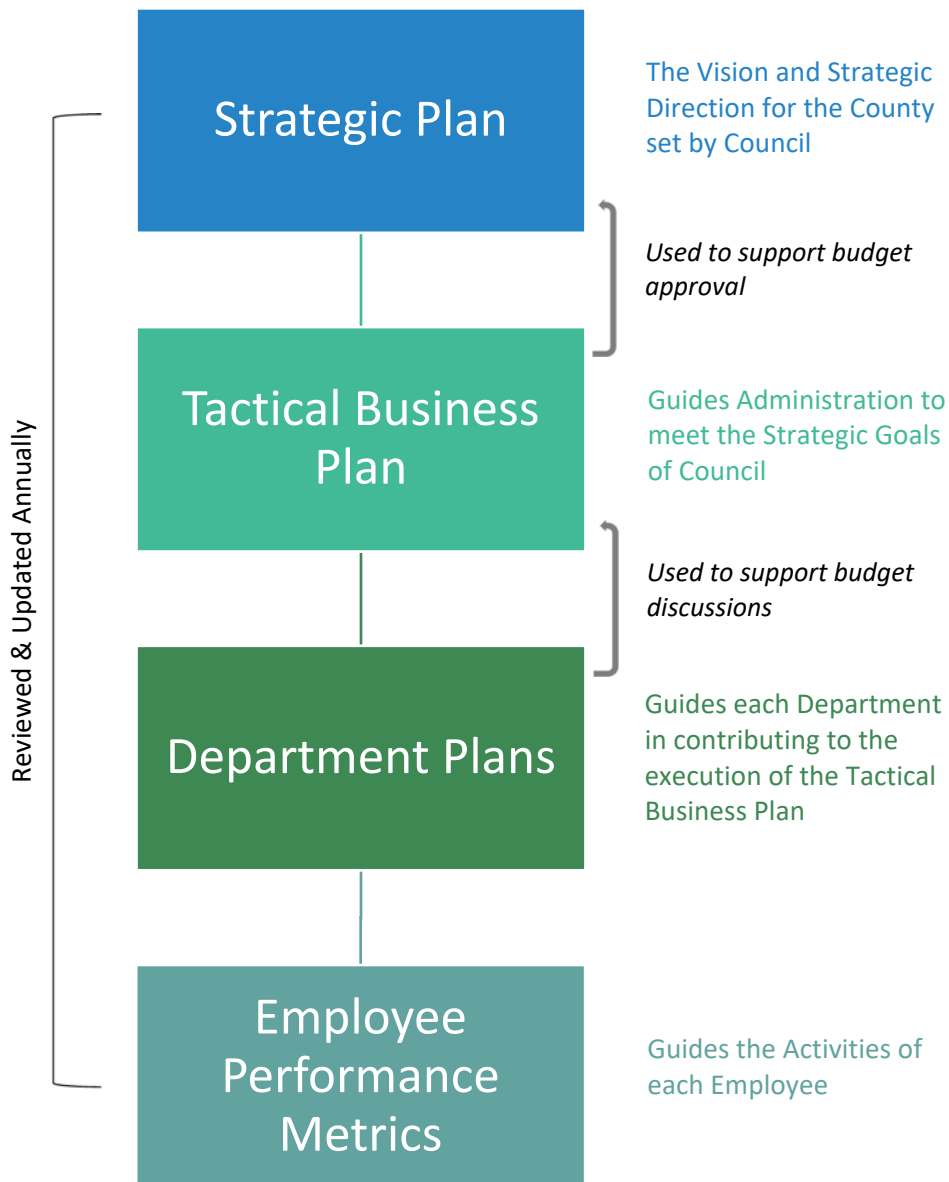
2019 – 2022

Approved by Council CG20191126.012

County of Wetaskiwin Strategic Planning

Strategic Planning Process

Strategic plans allow a Council and Administration to work collaboratively to achieve a vision for their municipality in a focused way. In support of this, the County of Wetaskiwin has adopted the following strategic planning process in the development of the 2019 – 2022 Strategic Plan.



STRATEGIC FRAMEWORK

The Strategic Plan is based on the following framework where the Strategic Priorities set by Council are informed by the Mission and Values of the County of Wetaskiwin.



COUNTY OF WETASKIWIN MISSION

County of Wetaskiwin provides transparent governance in the allocation of resources to deliver quality services in a sustainable manner.

Core Values

County of Wetaskiwin values define the culture and guiding principles of our municipality, govern decision-making and guide interactions with stakeholders.

ETHICAL

We ensure and promote integrity, honesty and accountability in all our dealings.

SERVICE-FOCUSED

We provide services reliably, effectively and efficiently.

LEADERSHIP

We provide leadership to establish respect and promote trust through a teamwork concept.

SAFETY

We provide safe, healthy and productive work environments and promote job satisfaction.

COLLABORATION

We promote communication and collaboration with internal and external stakeholders.

SUSTAINABILITY

We conduct all our business with fiscal responsibility to ensure long-term sustainability.

COUNTY OF WETASKIWIN VISION

Strong proactive leadership, safe progressive communities.

STRATEGIC PRIORITIES

Strategic Priorities are the key areas of focus for Council and Administration over the term of this Strategic Plan. Council's Strategic Goals and Administration's Tactical Business Plan will align with the Priority Areas identified.



GOVERNANCE & LEADERSHIP (1)

We provide transparent governance and effective leadership to the municipality to manage resources and strategically plan for the future. We demonstrate accountability and progress with our actions.



STRONG COMMUNITIES (2)

We promote strong, vibrant and safe communities that provide quality of life for all residents to live, work and play.



MUNICIPAL ASSET MANAGEMENT (3)

We will maintain and develop municipal infrastructure in a way that is environmentally sustainable and fiscally responsible.



COMMUNICATION & COLLABORATION (4)

We believe in communication and collaboration with all internal and external stakeholders.



FISCAL RESPONSIBILITY (5)

We secure diverse, sustainable funding for municipal services, prepare for our financial future, and demonstrate accountability in our use of municipal resources.

PRIORITY AREA 1:

GOVERNANCE & LEADERSHIP

We provide transparent governance and effective leadership to the municipality to manage resources and strategically plan for the future. We demonstrate accountability and progress with our actions.

STRATEGIC GOALS:

1. Develop an achievable plan for regular review of bylaws and policies.
2. Review and update planning documents and Plans.
3. Further develop Human Resources processes.
4. Foster participation in provincial and federal Associations.
5. Hold annual meetings with key representatives from the Provincial and Federal governments and School Boards.
6. Review and update Council processes and procedures.



We promote strong, vibrant and safe communities that provide quality of life for all residents to live, work and play.

STRATEGIC GOALS:

1. Develop and implement Hamlet Revitalization Strategy.
2. Develop and implement Recreation Strategies.
3. Build strong relationships with rural and community Associations.
4. Support initiatives that foster community safety.
5. Explore community connectivity strategies

Priority Area 2:

**STRONG
COMMUNITIES**

EMPOWER ACCESS
BUILDING LOCAL URBAN
COLLABORATE PARTNER TEAMWORK **STRONG**
COMMUNITY ENGAGE
RISK SOCIAL **NETWORKS**
ASSETS RELEVANCE

PRIORITY AREA 3:

MUNICIPAL ASSET MANAGEMENT

We will maintain and develop municipal infrastructure in a way that is environmentally sustainable and fiscally responsible.

STRATEGIC GOALS:

1. Implement Asset Management Plan.
2. Develop Buck Lake Wastewater Infrastructure Strategy.
3. Review Fleet Inventory to meet current needs.



We believe in communication and collaboration with all internal and external stakeholders.

STRATEGIC GOALS:

1. Complete Intermunicipal Collaboration Frameworks (ICF's).
2. Regularly review and update external communications and Public Participation policies, plans and strategies.
3. Strengthen relationships with neighboring municipalities and Indigenous communities.
4. Identify new opportunities for public input.
5. Develop Agricultural Service Board Communication Strategy on key issues.
6. Develop Internal Communications Strategy.

Priority Area 4:

COMMUNICATION & COLLABORATION



PRIORITY AREA 5:

FISCAL RESPONSIBILITY

We secure diverse, sustainable funding for municipal services, prepare for our financial future, and demonstrate accountability in our use of municipal resources.

STRATEGIC GOALS:

1. Review mill rates to determine potential areas for decreases or increases to meet current revenue challenges.
2. Develop reserve funding strategy.
3. Review effectiveness and efficiency of third-party Agreements.
4. Maximize external funding sources.
5. Develop Continuous Improvement Strategy for internal services.
6. Redefine Budget Cycle Strategy.





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